



LIMEWASH

NATURAL LIMEWASH FROM EUROPE

TRANSFORM BRICK, STONE
AND STUCCO
WITH A BEAUTIFUL AND
NATURAL SLAKED LIME FINISH

Color: 10000 Bianco Cristallino

LIMEWASH

NATURAL and HEALTHY--STEEPED *in* HISTORY

Whitewashed brick, stone and stucco exteriors are gorgeous with a charming Old World look and feel. The natural appearance of authentic slaked lime has no equal and is particularly well suited to brick, stone masonry and stucco exterior and interior surfaces. The beauty of lime is in the aging process, as witnessed over countless centuries among the castles and important structures of the Mediterranean regions of Europe. There, countless layers of lime wash provide patina and texture that you too can replicate, literally in a simple application.

Limewash is naturally occurring and our lime is aged for 3 years. Slaked lime is unlike any modern acrylic paint finish and actually calcifies onto the brick making it a mineral-like part of the surface. It naturally breathes and will never peel, blister or flake and requires very little maintenance. Romanit Lime Wash can be applied in a variety of applications to provide a one-of-a-kind look to your walls and exteriors.

And Limewash delivers a unique color and patina that gracefully ages over time developing variations in color and tone. This variable aging process adds to the Old World drama, each and every day, becoming more beautiful with time.



KEIM *has* REINVENTED MODERN PAINT PRODUCTION

Limewash gives you rare and hand-crafted quality and workmanship. Never mass produced with industrial techniques, natural lime wash is not synthesized, but born of completely natural raw materials. Slaked lime, natural mineral fillers and Nature's mineral oxide pigments are used to create the unique and natural beauty of Limewash. This chemical-free approach eschews the paint factory approach that is laden with synthetic compounds, chemicals and biocides and pesticides. For more than a century KEIM Romanit has provided a safe and environmentally friendly finish used throughout Europe, harkening back to Keim's founding in 1878.

Limewash is highly permeable and allows your brick, masonry and stucco surfaces to breathe naturally. Moisture vapor is never trapped inside your walls, which can be a problem for acrylic and latex paints, which are synthetic plastics that can trap moisture inside walls and will eventually peel and blister. And because Romanit calcifies onto the surface, refreshing the finish decades from now is easy and simple—just wash the surface and reapply another layer of beautiful Limewash. Simple, safe and easy.

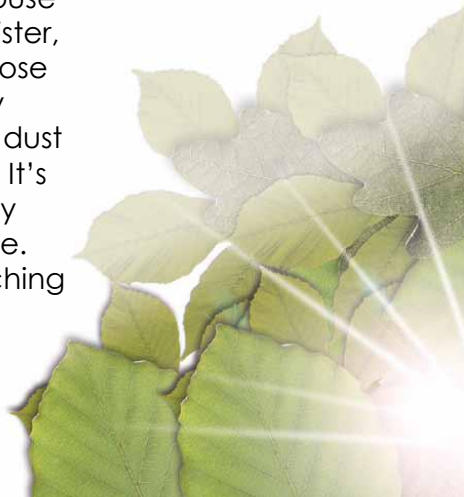
BEAUTY *and* HEALTHY LIVING

If the beautiful look and feel Limewash doesn't convince you, then how can you resist these added benefits? Lime Wash is extremely healthy and easy to live with, both for you and the environment. Only plentiful and naturally mined mineral materials are used to create Limewash's gorgeous finish. Limewash is the original "green" coating and has stood the test of time delivering centuries of protection and beauty to some of the oldest dwellings on our earth. And it delivers without the addition of synthetic chemicals or biocides. No volatile organic solvents are ever added and there is absolutely no odor on interior application. Best of all, there are no allergy triggers found in Limewash.



DURABLE AND EASY TO RENEW

While the look and feel of Limewash is stunning, it is easier to maintain and renew than ordinary house paints. Limewash will never peel, bubble or blister, so you will never need to scrape surfaces of loose paint to ready it for another fresh coat. Simply wash aged Limewash surfaces to remove dirt, dust or bio-growth, then refresh with another coat. It's that simple. And adding layers of Romanit only adds to the charming multi-toned appearance. And because of its mineral matte nature, touching up interior paint is a breeze.

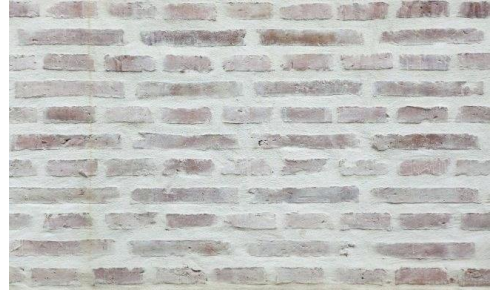


THE MANY LOOKS OF LIMEWASH

Perhaps the most intriguing aspect of Limewash is how it can be applied in any number of ways to result in very different looks. From a chalky and extremely flat appearance that completely hides the surface beneath, to a two-toned almost faux finish like appearance, almost nothing is out of the realm of possibility. And think Limewash to achieve beautiful wash techniques that enhance and highlight the original masonry surface or antique and distress the finish to make the surface look as though it has been aged for decades or even centuries, even if the finish was applied yesterday!



SOLID FINISH: Apply Limewash in multiple applications, each layer thinned to a different degree and randomly applied with a wide natural bristle brush to create a mottled, tone-on-tone opaque finish. Color: 19039 Splendere la Luna



UNIFORM WASH TECHNIQUE: Thin Limewash 100% or more and apply as a uniform translucent wash using a roller for even distribution of wash. Color: 11055 Lino Bianco



Color: 10000 Bianco Cristallino
Technique: Wash Away/Distressed



BRUSH-ON TECHNIQUE: Thin Limewash 100% and applied as a translucent wash with a wide natural bristle brush to create a random, irregular washed appearance. Color: 10000 Bianco Cristallino



WASH AWAY FINISH: Thin Limewash 50% and apply to cover the surface and dry overnight. Apply a second coat, if desired and let dry 12—24 hours. With a garden hose and nozzle, wash away as much as desired. Color: 10000 Bianco Cristallino

LIMEWASH COLORS ARE RARE AND EXTRAORDINARY

Mineral colors are gorgeous and radiate natural light in a way no other paint finish can. Limewash sparkles in bright daylight yet looks radiant on gloomy days. Sunlight is radiated across the mineral surface and never glares or shines—mimicking the look and feel of the original brick, masonry or stucco. And Limewash surfaces react to rainwater naturally darkening when wet and damp, giving your exterior façade a unique look that is weather dependent.

The nature of slaked lime combined with Nature's pure mineral pigments ensures your colors will never yellow over time. They will develop a soft patina with age and exposure to weather and dark color tones will even develop a lime "streaked" appearance, adding to their authentic Old World appearance.

Here are curated colors chosen for you, or we can custom match most any color you desire.

1. 19038 Minerale
2. 13124 Bianco Antico
3. 10062 Bianco Pura
4. 11055 Lino Bianco
5. 16275 Grigio Urbano
6. 10000 Bianco Cristallino
7. 19039 Splendore la Luna
8. 19040 Portico
9. 19041 Nuvola Bianca



Color: 10000 Bianco Cristallino
Technique: Wash Away/Distressed



Romanit Limewash shown on
stucco:
Wall color: Bianco Pura
Stair color: Custom color match

TIPS *for* APPLICATION

- Read the Technical Data Sheet before application, available at keim.com
- Check your masonry surface to be sure it is absorbent with water. If water penetrates and darkens the surface you may proceed. If water beads up, do not proceed.
- Always apply when temperature is between 40 and 90 degrees. Do not paint if frost is predicted within 48 hours or rain is eminent.
- Thin with clean water only. Do not add other additives to Limewash.
- Limewash will become more opaque as it dries.
- Dampen masonry surface before you start to apply Limewash—surface should not be wet, but damp.
- For wash off technique, begin washing off after 12—24 hours of dry time. After 72 hours, it will be more difficult to remove the paint.
- To achieve a mottled appearance on interior walls, apply two coats with a large façade brush in a random or “X” pattern. Use a more diluted coat for the second application. More layers will create a unique “depth” of color and varied texture.
- Clean-up is with soap and water. Run-off will not damage plants, but may stain other masonry if not rinsed clean. Protect glass from Limewash during application.

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